



## UNITED STATES PATENT AND TRADEMARK OFFICE

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APPLICATION NO. FILING DATE		FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
09/839,771 04/20/2001		Michael T. Brown	10011539-1	2034	
7590 09/19/2005			EXAMINER		
HEWLETT-PACKARD COMPANY			NAWAZ, ASAD M		
Intellectual Proj	perty Administration				
P.O. Box 272400			ART UNIT	PAPER NUMBER	
Fort Collins, CO 80527-2400			2155		

DATE MAILED: 09/19/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

Advisory Action							
Before the Filing of an Appeal B	3rief						

Application No.	Applicant(s)	
09/839,771	BROWN, MICHAEL T.	
Examiner	Art Unit	
Asad M. Nawaz	2155	

	Asad M. Nawaz	2155	
The MAILING DATE of this communication appe	ars on the cover sheet with the c	correspondence add	ress
THE REPLY FILED 22 August 2005 FAILS TO PLACE THIS A	PPLICATION IN CONDITION FOR	R ALLOWANCE.	
<ol> <li>The reply was filed after a final rejection, but prior to or o this application, applicant must timely file one of the folloplaces the application in condition for allowance; (2) a No. (3) a Request for Continued Examination (RCE) in comp following time periods:</li> </ol>	owing replies: (1) an amendment, a otice of Appeal (with appeal fee) in liance with 37 CFR 1.114. The rep	ffidavit, or other evide compliance with 37 (	ence, which CFR 41.31; or
<ul> <li>a)</li></ul>	risory Action, or (2) the date set forth in th		er is later. In no
Examiner Note: If box 1 is checked, check either box (a) or (b).  MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f)	. ONLY CHECK BOX (b) WHEN THE FI	•	D WITHIN TWO
Extensions of time may be obtained under 37 CFR 1.136(a). The date on been filed is the date for purposes of determining the period of extension a CFR 1.17(a) is calculated from: (1) the expiration date of the shortened stabove, if checked. Any reply received by the Office later than three month earned patent term adjustment. See 37 CFR 1.704(b). NOTICE OF APPEAL	which the petition under 37 CFR 1.136(a and the corresponding amount of the fee. atutory period for reply originally set in the	The appropriate extension final Office action; or (2)	on fee under 37 as set forth in (b)
<ol> <li>The Notice of Appeal was filed on A brief in com of filing the Notice of Appeal (37 CFR 41.37(a)), or any e Since a Notice of Appeal has been filed, any reply must be</li> </ol>	extension thereof (37 CFR 41.37(e)	), to avoid dismissal (	of the appeal.
AMENDMENTS  3. The proposed amendment(s) filed after a final rejection, (a) They raise new issues that would require further co	onsideration and/or search (see NC		because
(b) They raise the issue of new matter (see NOTE belo (c) They are not deemed to place the application in be appeal; and/or	tter form for appeal by materially re		the issues for
(d) They present additional claims without canceling a NOTE: (See 37 CFR 1.116 and 41.33(a))	· -	ejected claims.	
<ul> <li>4.  The amendments are not in compliance with 37 CFR 1.</li> <li>5.  Applicant's reply has overcome the following rejection(s</li> </ul>		ompliant Amendment	t (PTOL-324).
Newly proposed or amended claim(s) would be a the non-allowable claim(s).		e, timely filed amendn	nent canceling
7. For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is pro The status of the claim(s) is (or will be) as follows:		vill be entered and an	explanation of
Claim(s) allowed: <u>none</u> . Claim(s) objected to: <u>none</u> . Claim(s) rejected: <u>1-7,14-17 and 21-23</u> . Claim(s) withdrawn from consideration: <u>none</u> .			
AFFIDAVIT OR OTHER EVIDENCE	·		
<ol> <li>The affidavit or other evidence filed after a final action, b because applicant failed to provide a showing of good ar and was not earlier presented. See 37 CFR 1.116(e).</li> </ol>			
<ol> <li>The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to showing a good and sufficient reasons why it is necessal</li> </ol>	overcome <u>all</u> rejections under apperry and was not earlier presented.	eal and/or appellant fa See 37 CFR 41.33(d)	ails to provide a (1).
10. ☐ The affidavit or other evidence is entered. An explanation REQUEST FOR RECONSIDERATION/OTHER	on of the status of the claims after	entry is below or atta	ched.
11.  The request for reconsideration has been considered by See Continuation Sheet.	ut does NOT place the application	in condition for allowa	ance because:
12. Note the attached Information Disclosure Statement(s).	. (PTO/SB/08 or PTO-1449) Paper	No(s)	
13.  Other:			

U.S. Patent and Trademark Office PTOL-303 (Rev. 7-05)

Advisory Action Before the Filing of an Appeal Brief

Part of Paper No. 20050915



Continuation of 11. does NOT place the application in condition for allowance because: There are still outstanding rejections on the claimed subject matter. Applicant argues in substance that A) two different parties are clearly defined (i.e. a user and a person) B) the examiner has used improper hindsight in combining the two references C) that Adamson does not teach means for storing a user's contact information in a location that is publicly-accessible over a network or means for receiving an indentification of one or more persons that a user authorizes to access the user's contact information.

In response to A), it is not the case two different parties are clearly defined. More specifically, the claim limitation "the user of a person" is still unclear and thus interpretted broadly.

In response to B) it is the applicant's argument that the examiner's conclusion of obviousness is based upon improper hindsight reasoning, it must be recognized that any judgment on obviousness is in a sense necessarily a reconstruction based upon hindsight reasoning. But so long as it takes into account only knowledge which was within the level of ordinary skill at the time the claimed invention was made, and does not include knowledge gleaned only from the applicant's disclosure, such a reconstruction is proper. See In re McLaughlin, 443 F.2d 1392, 170 USPQ 209 (CCPA 1971).

In response to C) it is the applicant's argument that the references do not teach storage of a contact of information in a publicly accessible area and that there is no receiving an indentification of one or more persons that a user authorizes to access the user's contact information. AAPA teaches in paragraph 0005 that, "a system has been made available online (www.ecardfile.com) with which individuals can store their contact information....the user's information is available to all persons that access the web site....". Adamson teaches the conferees are capable requesting and sharing their contact information (via electronic business cards 'EBC') with each other, i.e., only identified and authorized users are able to see or exchange data with each other (col. 4, lines 19-23., col. 7, lines 35-40)